

Agenda (including proposed new items in red)

1. Call to Order
2. Additions or Deletions to the Agenda
3. Citizen Comments
4. Approval of Minutes from June 4, 2020
5. Financial Update
6. Update on Business Relief Fund
7. Discussion of COVID-19 Response Initiatives
 - a. Grant request from Woodstock SelectBoard for Posters
 - b. Expand outdoor dining options
8. New Business
 - a. Unfreezing funding for Teagle's Landing
 - b. Announcement of Vermont Economic Relief and Recovery Grants
 - c. Setting the EDC agenda
9. Adjourn

Financial update

Year	Full year revenue	Grants Made	% of Current Year Revenue Granted	Change to unencumbered funds	Unencumbered balance at year end	Recovery of prior year funds
2015	74,923	0		74,923	74,923	
2016	239,653	103,285	43%	136,368	211,291	
2017	255,855	164,110	64%	91,745	303,036	
2018	269,260	231,485	86%	37,775	340,811	
2019	298,073	210,734	71%	87,339	428,150	
2020	133,414	469,113	352%	(335,699)	92,452	35,713
Total	1,271,179	1,178,727	93%	92,452	92,452	35,713

Status of 2020 grants

2020 Grantees

	Original Amount	Moratorium	Retained by Grantee
EDC Administrative 2019-20	17,166	5,000	12,166
GlobalLocal	10,000	10,000	0
Litter Receptacles	16,000	16,000	0
Teagle Landing	84,250	77,370	6,880
Town of Woodstock Fireworks	5,000	5,000	0
WES – Playground Trails	3,900	3,900	0
Chamber - Direct Marketing	13,132	0	13,132
Chamber - Beautification	14,200	7,000	7,200
Woodstock Nursery School	10,000	0	10,000
Woodstock Riverwalk	45,465	30,465	15,000
WUHSMS – Facilities Planning	50,000	50,000	0
EDC Marketing Workgroup	80,000	44,000	36,000
EDC –Storefront Incentive	20,000	5,000	15,000
	369,113	253,735	115,378

Status of Business Relief Fund

Total Applications - 41

Not eligible/ withdrawn – 4

Total Awarded in First Round - \$36,600

Applications for Round Two - 12

Total Awarded in Round Two - \$11,200

Awards that have been repaid - 2

Total Repaid - \$2,000

Balance in the Account - \$54,200

Grant Request for Safety Poster

**KEEP OUR TOWN
SAFE**



SOCIAL DISTANCE
keep 6 feet from others when possible



WEAR A MASK
in stores and public buildings,
and carry a mask at all times



WASH HANDS OFTEN
or use hand sanitizer



RESPECT REQUESTS
of business owners and employees



**STAY HOME IF
YOU ARE SICK**

— **MAXIMUM OCCUPANCY**

These safety precautions are recommended by the Vermont Department of Health
townofwoodstock.org/covid-19 woodstockvt.com

10" by 8" size

11" by 17" size

24" by 36" size

10" by 8" size

11" by 17" size

24" by 36" size

*Advertising in the
VT Standard*

Low estimate

100 @ \$800

50 @ \$500

zero

Total \$1300

High estimate

200 @ \$1600

150 @ \$1500

3 @ \$105 Print by request only

\$599 for half page

Total \$3800



Followup Discussion: Outdoor Picnic Tables

- Per last meeting, two options explored
 - ✓ Picnic tables
 - ✓ “Hanover” tents and tables
- Survey of 16 restaurant owners
 - ✓ 8 responses
 - ✓ Picnic tables: Can’t hurt business (5), Will help business (3)
 - ✓ “Hanover tents”: No (4), Maybe (2), Yes (2)
- Review by Town Safety Officer
 - ✓ Serious concerns
- Costs
 - ✓ Shackleton: \$900/table + \$300/umbrella
 - ✓ Inn/Brittons: \$110/table + \$300/umbrella
 - ✓ Annual maintenance cost (cleaning, sanding): ~\$600/year
- Other considerations
 - ✓ Donor willing to subsidize Shackleton tables to preserve “common look and feel”
 - ✓ In 2015, contentious discussion and various approvals required for existing design
 - ✓ Current tables are not cleaned; will SelectBoard require daily cleaning of the new tables?

Proposal for consideration

- Purchase 5 Shackleton picnic tables and existing style umbrellas
- Place 2 additional tables on the Green, and 3 on the Trattoria Pi Land
- Utilize same cleaning process as existing tables (hanging posters)
- Reconsider if and when demand exceeds supply
- Total cost: \$2,050, plus ~\$600 per year in maintenance
- Do not proceed with “Hanover tents”

“Strategic Relationship” discussion

- At the January EDC meeting we agreed to:
 - ✓ Check the Chamber’s grant request for 2020 marketing activities to ensure no overlap with the EDC (*completed*)
 - ✓ Hold a “strategy discussion” to discuss how the organizations can best work together
- Agenda for the discussion might include the following:
 - ✓ Given the strategy of the Chamber, what are the new activities the Chamber would like to (or plans to) undertake that would promote economic development in Woodstock? What activities, if any, might need to be dropped in light of the impact of COVID-19?
 - ✓ Given the objectives of the EDC, what new activities to promote economic development would the EDC like to undertake? What activities, if any, might need to be dropped given the impact of COVID-19?
 - ✓ Given the resources and capabilities of each organization, who should do what?
 - ✓ How should these activities be funded?